

W. Craig Barrs

Senior Vice President, External Affairs • Georgia Power

Craig Barrs is Georgia Power's Senior Vice President of External Affairs, an office he has held since January 2009. Barrs is responsible for leading and directing the policies and activities of Community and Economic Development, Land, Diversity, Corporate Communication, and Governmental and Regulatory Affairs.

He also works closely with the company's region officers, who are responsible for managing the company's field operations.

Barrs joined Georgia Power in 1981. During his career, he has held a number of leadership positions with Georgia Power, including Accounting Supervisor; Customer Service Supervisor; Assistant to the Vice President, Northern Region; Area Manager, Gainesville; Manager of Marketing Regulatory Affairs; Manager of Regulatory Affairs; Assistant to the President and CEO; and Vice President of Community and Economic Development. In 2005, he became a Region Vice President after leading the transition efforts for Savannah Electric to become part of Georgia



Power. In 2008, he returned to Atlanta as Vice President of Governmental and Regulatory Affairs.

He has served on numerous boards, including the Georgia Cities Foundation, Georgians for Better Transportation, Atlanta Convention & Visitors' Bureau, Metro Atlanta Chamber of Commerce's Economic Development

Committee and the Quality Growth Task Force, Atlanta Neighborhood Development Partnership, Georgia Department of Economic Development's Advisory Board, and Georgia Tech Economic Development Institute's Advisory Board.

A native of Cochran, Georgia, Barrs holds a bachelor's degree in Business from the University of Georgia and now serves on the boards of the Terry College of Business and the Nature Conservancy. He completed the Harvard Business School Advanced Management Program in 2005. He is a graduate of the Atlanta Regional Commission's Regional Leadership Institute and of Leadership Georgia and Leadership Athens.