

Project Managers

Georgia Power Economic Development

With more than 80 years experience in economic development, Georgia Power's team of experts can help with all of your site location needs. Our project managers provide total project management with professionalism and expertise that is internationally recognized and respected. We can help find the right community for your business, as well as identify potential buildings or sites throughout the state. We do it all, from RFI response, to coordinating site visits, to working with state agencies and local leaders for access to incentives. Our project managers have access to Georgia Power's vast array of products and services, such as engineering, market research, demographics, and custom mapping.



Kevin Lovelace

With a background in staffing and recruitment for Southern Company Services, Kevin joined Georgia Power's economic development statewide projects team in 2002.

He specializes in **aerospace, security, bio sciences and health sciences, logistics, fabricated metals and data centers**, as well as helping international companies set up a presence in Georgia.

404-506-3144

kmlovela@southernco.com



Nicole Pearson

The newest member of the team, Nicole began her career with Southern Company in 2001, working in communications. She later moved to Southern Company's supply chain management before joining the Georgia

Power economic development team in 2007. Areas of expertise include **logistics, food processing, metal fabrication, HQ/office/information technology and new media**.

404-506-1460

npearson@southernco.com



Brenda Robbins

Brenda began her career with Southern Company in 1982. Joining Georgia Power's statewide projects team in 1996, Brenda brought a strong background in information systems and software, establishing data

centers and talent recruitment. She has extensive expertise and experience with **bio sciences and health sciences, data centers, HQ/office/information technology and new media**.

404-506-6617

bkrobbin@southernco.com



Charles Stallworth

With a degree in chemistry, as well as an MBA, Charles worked as a lab technician in one of the company's power plants and in environmental affairs before joining the statewide projects

team in 2002. Charles specializes in projects in the **food processing, transportation – vehicles and rail and energy service** industry sectors.

404-506-2312

cgstallw@southernco.com



Trae Westmoreland

A member of Georgia Power's statewide projects team since 2004, Trae's career began in 1998 at Southern Company Energy Solutions where he developed and implemented energy

conservation projects for government facilities. Special areas of expertise include projects in **aerospace, security, transportation – vehicles and rail and energy services**.

404-506-3416

tawestmo@southernco.com

Community & Economic Development

75 Fifth Street NW • Atlanta, GA 30308

Robin Spratlin, Director

404-506-7416, rrspratl@southernco.com

Products and Services

Georgia Power Economic Development

www.selectgeorgia.net

- Project management
- Host prospect meetings in the Georgia Resource Center
- Site and community tours
- On-line database of all available sites and buildings in Georgia
- Community information, including population, income, workforce, taxes and incentives
- City and state comparisons
- Custom presentations
- Market and supplier analysis
- Industry-specific research and in-depth reports
- Workforce analysis
- Organization of employer interviews
- Liaison to colleges and universities
- Engineering evaluation and site analysis
- Preliminary site plans and designs
- Infrastructure analysis: electrical, water, sewer, telecom
- Soil and air (non-attainment) analysis
- Floods and wetlands analysis
- Building renderings
- Virtual 3-D building construction
- Interactive maps and floor plans
- GIS and demographic analysis with custom maps
- Foreign language services (videos and presentations)
- Customized mapping
- *Metro Atlanta Map*, with all business and industrial parks in the region

Business Comparison: Atlanta Compared to Other Cities

	Atlanta, GA	Omaha, NE	Denver, CO	New York, NY
Population and Labor Force (data for MSAs)				
Population (2008)	5,484,304	851,300	2,518,355	19,099,625
Projected Population (2013)	6,421,432	907,387	2,750,847	19,527,330
Annual Population Growth Rate (2008 to 2013)	3.21%	1.28%	1.78%	0.44%
Median Age (2008)	34.6	35.7	35.9	37.2
% 25 and Older with Associate's Degree or Higher	39.2%	37.7%	43.8%	39.6%
% 25 and Older with Bachelor's Degree or Higher	32.8%	29.7%	36.5%	33.5%
Labor Force Size (May 2008)	2,784,300	455,500	1,405,500	9,346,200
Unemployment Rate (May 2008)	5.5%	3.4%	4.7%	4.9%
<small>Source: U.S. Census Bureau, Bureau of Labor Statistics, May 2008. American Community Survey, 2008.</small>				
Fortune 500 Headquarters Location				
Number of Fortune 500 HQs	9	4	4	48
<small>Source: World's 500 Largest Public Companies, 2008</small>				
International Airport Accessibility				
	Hartsfield-Jackson Atlanta International Airport	Eppley Airfield	Denver International Airport	JFK/Newark/LaGuardia
Number of Passengers per Year	89.4 million	4.2 million	49.9 million	47.8 million (JFK) 35.4 million (EWR) 25.3 million (LGA)
<small>Source: Airports Council International, Airport web sites, other</small>				

10/20/2008

