

Marathon[®] electric



single-family existing market



water heating

The Marathon[®] Electric Water Heater

Go Electric with Marathon

There are many reasons why you should switch to safe, quiet and efficient electric water heating. A Marathon water heater is super efficient and its long life can be one of the best investments you make for your home. Here are a few of the reasons why:

- Marathon electric water heaters are nearly 100% efficient. The heat goes into the water – not up the flue
- No need for unsafe and difficult exhaust vent runs and unsightly flues
- Electric water heaters are silent workers
- Electric water heaters do not produce carbon monoxide, or other indoor air pollutants
- Should they ever need it, electric water heaters are easy to service
- There are no dangerous fumes or risks from gas leaks with a Marathon

The Marathon Water Heater

Why has Georgia Power selected the Marathon water heater for their gas conversion program? Because only Marathon offers the one thing you're looking for in a water heater - EVERYTHING. Start with the fact it has an all-polybutene tank that is guaranteed not to leak, rust or corrode for as long as you own your home. We can safely say it is the last water heater you will ever buy as long as you own your home. It is also one of the most energy efficient water heaters on the market providing years of trouble-free energy savings for our Georgia Power customers.

The Marathon Warranty Offer

- Marathon offers a true "No Leak Warranty." The Marathon is warranted not to leak as long as you own your home!
- Marathon water heaters purchased through Georgia Power's partner contractors offer a 6-year parts warranty and a 6-year labor warranty.

No water heater manufacturer stands behind their product like Marathon.

- Unlike other water heaters, Marathon's warranty is not filled with small print and exceptions. The warranty stands regardless of water quality or previous tank issues.

The Marathon Advantages

The Marathon electric water heater offers these advantages:

- Technologically advanced design is clearly differentiated from short-lived instantaneous or steel water heaters.
- It's the most durable water heater made, with a warranty to match.
- Marathon's tough outer shell of high density polyethylene will look great, even after years of service.
- The Marathon does not need an anode rod. This means no smelly water from reactions with these "stink rods."
- High temperature, commercial-grade dip tubes for greater durability.
- The filament wound fiberglass outer tank is more flexible and three times stronger than comparable steel tanks.
- The Marathon has a "bowl shaped" bottom with the drain located at the lowest point. This means easier and more complete draining.
- Every tank includes 4' of pipe insulation for even greater savings.
- Marathon's extra-thick "Envirofoam[®]" insulation is completely free of CFC and HCFC ozone depleting gases. Marathon leads the way in environmentally friendly manufacturing, design and operation.
- Marathon water heaters have the lowest stand-by loss of any comparable water heater. Typical heat loss is only 5°F in 24 hours!
- Rounded top and neoprene gaskets on all top fittings ensure that your heater stays dry from condensation or overhead leaks from valves or fittings.

For safety, durability, and efficiency, isn't it time to switch to a Marathon?
It's good for your home, your wallet and the environment!

Marathon Electric Water Heating

GEORGIA
POWER

A SOUTHERN COMPANY