

# Marathon<sup>®</sup> electric



single-family existing market



# water heating

## Marathon Electric Water Heater Conversion Program

Existing Georgia Power single-family customers who currently use fossil fuel as the primary source for heating water may be eligible for a \$525 energy grant for converting to a Marathon electric water heating system.

### Qualifying Conversion Guidelines

- Marathon water heating conversions qualifying for the rebate must be rated with an Energy Factor (EF) that meets the minimum efficiency requirements for the state of Georgia.
- Advanced water heating systems such as heat pump water heaters, heat recovery units, and solar collectors may be installed in conjunction with the Marathon electric water storage tank that replaces the gas water heating system.
- The Marathon water heating incentive is available for multiple conversions within the same dwelling on a per unit basis.
- Energy grant is available only to existing Georgia Power customers who convert a fossil fuel primary water heater to a Marathon electric water heater and submit the rebate form.
- Program cannot be used in conjunction with any other Georgia Power water heating conversion program.

### Additional Program Information

- The \$525 rebate is paid after the installation.
- A duplex is considered “single family” in an electric water heating conversion program.
- Owner occupied condominiums are considered “single family” in the Marathon electric water heating conversion program.
- 40-gallon minimum tank size.

### Benefits of Marathon Electric Water Heating

- Lifetime tank warranty
- Non-metallic – no rust tank
- One of the most energy-efficient water heaters on the market today
- Lowest heat loss of any “tank type” water heaters
- No gas piping or valves
- Envirofoam<sup>®</sup> insulated – no CFCs or HCFCs
- Saves landfill waste

For detailed program information call **800-524-2421 ext. 100**

**Marathon Electric Water Heating**

**GEORGIA  
POWER**

A SOUTHERN COMPANY

