

# A new window of opportunity is open.

#### Get 25% more in rebates for a limited time.

Rebate Rewards is here. Unlock more savings and grow your business for a limited time. From Jan. 1, 2025, to June 30, 2025, you can get up to **25% more rebates** on eligible commercial projects.



#### You stand to benefit. Here's how:

- ▶ **Win more bids:** Offset more project costs with our Rebate Rewards offer, making your bids more competitive and attractive to clients.
- ▶ **Boosted project pipeline:** Secure more projects and keep your team productive by promoting the rebate increase to clients eager to complete their project before the Nov. 30, 2025, deadline.
- ➤ **Stronger customer relationships**: Deliver cost-effective, high-quality projects that exceed client expectations, leading to repeat business and referrals.

#### Qualifying equipment:

- Existing building lighting
- ► New construction lighting
- HVAC
- ► Food service and grocery
- Pumps
- Business equipment

Don't miss this opportunity to enhance your business. Leverage our Rebate Rewards offer today and watch your project pipeline grow.

**The time is now.** Submit your applications by June 30, 2025, and complete your project by Nov. 30, 2025, to qualify for Rebate Rewards.

## Eligibility Details:

- Applications must be submitted through the Commercial Rebate Application Center by June 30, 2025.
- Rebate payments will be issued once the project installation is completed and all close-out documents are received.
   Projects must be complete by
   Nov. 30, 2025, to qualify.
- Application and close-out documents received after the offer deadline will be processed based on the existing rebate standards.

- Distributor Instant Rebates applications are eligible for the rebate increase.
- Retail Instant Rebates applications are not eligible for the rebate increase.
- The rebate increase is available on a first-come, first-served basis.
- The rebate increase may be discontinued at any point, dependent on available funds.

### Breaking Down How the Savings Build Up

Here's an example showcasing the savings potential. Imagine a warehouse upgrade project where outdated lighting and HVAC systems are replaced with energy-efficient alternatives. Below, we break down the total project costs and highlight the portion covered by the rebate, both before and after the additional 25% Rebate Rewards

#### Warehouse Upgrade

Replaced 300 400-Watt HID fixtures with 300 175-Watt LED fixtures with motion sensors. Replaced two aging heat pumps with two new, qualifying 4-ton air-source heat pumps.



Questions? Need to find a Participating Contractor?

We're here to help. Call **1-855-762-6732** or email **commercialsavings@southernco.com**.

