

Jason Cuevas

Vice President, Corporate Responsibility | Georgia Power
President & Chief Executive Officer | The Georgia Power Foundation



Jason Cuevas is vice president of Corporate Responsibility for Georgia Power and president & chief executive officer of The Georgia Power Foundation.

In this role, Cuevas leads and directs the company's efforts to advance corporate responsibility, philanthropic and community engagement and volunteerism initiatives across the state, with a focus on education, the environment and empowering Georgia communities. He also is a member of the company's Management Council.

Prior to assuming this role in January 2024, Cuevas served as vice president of Georgia Power's East Region, where he provided overall leadership for the company's operations, customer experience, external affairs and economic and community development initiatives to nearly 400,000 residential, commercial and industrial customer accounts across a 39-county region that includes the Augusta, Athens, Gainesville and Milledgeville areas. In addition, he played a key role in directing external activities for the state's largest clean energy project, Plant Vogtle Units 3 & 4.

Previously, he served as regional director of Georgia Power's Southwest Region and as vice president of Corporate Communication for Georgia Power, where he directed the company's strategic communication and brand management initiatives.

In the community, Jason has served on numerous boards of directors/advisors, including vice chair of the Augusta Metro Chamber of Commerce as well as the Georgia Cancer Center, Latin American Chamber of Commerce of Georgia, Goodwill of Middle Georgia and the Central Savannah River Area, Alliance for Fort Eisenhower, the Greater Columbus Chamber of Columbus and Development Authority of Columbus. In addition, he is a trustee of the Augusta University and Augusta Technical College Foundations.

During his career, Jason has worked in a variety of domestic and international governmental, public and investor relations; economic and project development roles for Southern Company, the Edison Electric Institute, EarthLink, Inc., Mirant Corp., and the New Orleans-based MetroVision Economic Development Partnership.

Jason earned a bachelor's degree from Loyola University New Orleans and an MBA from the University of Georgia. He and his wife, Sarah, have two children.